

Mira Sansone

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Professional Summary

Sports Media & Analytics student with competitive athletic experience and proven leadership in nonprofit and campus organizations. Skilled in social media content, game-day communication, and team collaboration in fast-paced, deadline-driven environments. Known for professionalism, strong communication skills, and a proactive approach to authentic storytelling, organization, and audience engagement.

Relevant Experience

Sports Media & Analytics Student

Virginia Tech | Blacksburg, VA

- Create and analyze sports-related content through coursework in media, analytics, and storytelling
- Collaborate on projects focused on sports communication and audience engagement
- Apply performance data and statistics to evaluate trends and media effectiveness
- Develop written and visual content under deadlines

Content Creation & Digital Media

Academic & Personal Projects

- Create digital content using photography, video, and written media
- Organize and manage digital assets efficiently
- Edit and present media projects with a focus on clarity, branding, and storytelling
- Portfolio: <http://mirasansoneportfolio.com/>

Virginia Tech Women's Club Soccer Team

Player | 3-Year Member

- Competed at a high level for three seasons, earning **All-Region Tournament Player** honors in third year
- Assisted in managing the team's social media platforms
- Created and shared game-day statistics, tournament updates, and performance content
- Delivered timely, accurate, and engaging posts for fans and teammates
- Demonstrated leadership, discipline, and professionalism on and off the field

Operation Smile – Virginia Tech Chapter

President (Year 3) | Vice President (Year 2) | Member (3 Years)

- Led a student-run chapter of a global nonprofit organization
 - Organized fundraising and outreach events raising money and awareness for children's surgical care
 - Coordinated event promotion, logistics, and team communication
 - Developed strong leadership, organizational, and public speaking skills
 - Maintained a professional demeanor when working with community partners
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Professional Experience

Barista & Server

Be Free Craft Cafe | Virginia Beach, VA | 07/2024 – 08/2025

- Delivered high-level customer service in a fast-paced, deadline-driven environment
- Communicated clearly with teammates to maintain smooth operations during peak hours
- Trained new employees and reinforced performance standards

Shift Leader / Barista

Space Rabbit | Blacksburg, VA | 04/2025 – 05/2025

- Led shifts and delegated tasks to support team efficiency
- Maintained accuracy, speed, and professionalism under pressure

Server

Shorebreak Pizza & Taphouse | Virginia Beach, VA | 06/2022 – 08/2023

- Multitasked in a high-volume environment
 - Worked collaboratively to ensure efficient service
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Education

Bachelor of Arts in Communications

Major: Sports Media & Analytics **Minor:** Adaptive Brain and Behavior
Virginia Tech | Expected May 2027

Advanced High School Diploma

Floyd E. Kellam High School | June 2022