

Mira Sansone

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Portfolio: <http://mirasansoneportfolio.com/>

Professional Summary

Sports Media & Analytics student at Virginia Tech with experience creating sports content, supporting team social media, analyzing performance data, and leading campus organizations. Strong communicator with a background in digital storytelling, audience engagement, and fast-paced team environments. Brings a combination of analytical thinking, creativity, organization, and leadership to sports media and social media projects.

Relevant Experience

Sports Media & Analytics Student

Virginia Tech | Blacksburg, VA

- Create and analyze sports-related content through coursework in media, analytics, communication, and storytelling.
- Apply sports performance data and statistics to identify trends and support media-related analysis.
- Collaborate on projects focused on sports communication, audience engagement, and digital storytelling.
- Develop written and visual content while meeting project deadlines and maintaining accuracy.

Virginia Tech Women's Club Soccer Team

Player | 3-Year Member

- Assisted with managing the team's social media platforms and communicating with fans and teammates through digital content.
- Delivered timely and accurate posts during games and tournaments in a fast-paced environment.
- Earned **All-Region Tournament Player** honors during third year.
- Demonstrated leadership, accountability, teamwork, and professionalism both on and off the field.

Content Creation & Digital Media

Academic & Personal Projects

- Create digital content using photography, video, and written media for academic and personal projects.
- Edit and present media projects with attention to clarity, visual communication, branding, and storytelling.
- Organize and manage digital assets to support efficient content development and presentation.
- Portfolio: **mirasansoneportfolio.com**

Operation Smile – Virginia Tech Chapter

President, Year 3 | Vice President, Year 2 | Member, 3 Years

- Led a student-run chapter of a global nonprofit organization, coordinating members, events, and outreach initiatives.
- Planned fundraising and awareness events supporting the organization's mission.
- Coordinated event promotion, logistics, and team communication.
- Built leadership, public speaking, organization, and community engagement skills through collaboration with students and community partners.

Professional Experience

Be Free Craft Cafe | Virginia Beach, VA
Barista & Server | July 2024 – August 2025

- Delivered professional customer service in a fast-paced environment requiring accuracy, organization, and effective communication.
- Collaborated with team members to maintain smooth operations during high-volume periods.
- Trained new employees and reinforced established performance and service standards.

Space Rabbit | Blacksburg, VA
Shift Leader / Barista | April 2025 – May 2025

- Led shifts, delegated responsibilities, and supported team efficiency in a fast-paced environment.
- Maintained accuracy, professionalism, and clear communication while managing competing priorities.

Shorebreak Pizza & Taphouse | Virginia Beach, VA
Server | June 2022 – August 2023

- Managed multiple priorities in a high-volume environment while maintaining accurate and professional service.
- Worked collaboratively with team members to support efficient daily operations.

SKILLS

Sports & Media: Sports Media ♦ Social Media Content ♦ Digital Storytelling ♦ Audience Engagement
♦ Sports Analytics ♦ Photography ♦ Video Content

Professional: Written & Verbal Communication ♦ Team Collaboration ♦ Leadership ♦ Organization ♦
Time Management ♦ Event Promotion

Education

Virginia Tech | Blacksburg, VA
Bachelor of Arts in Communication
Major: **Sports Media & Analytics** | Minor: **Adaptive Brain and Behavior**
Expected May 2027

Floyd E. Kellam High School | Virginia Beach, VA
Advanced High School Diploma | June 2022